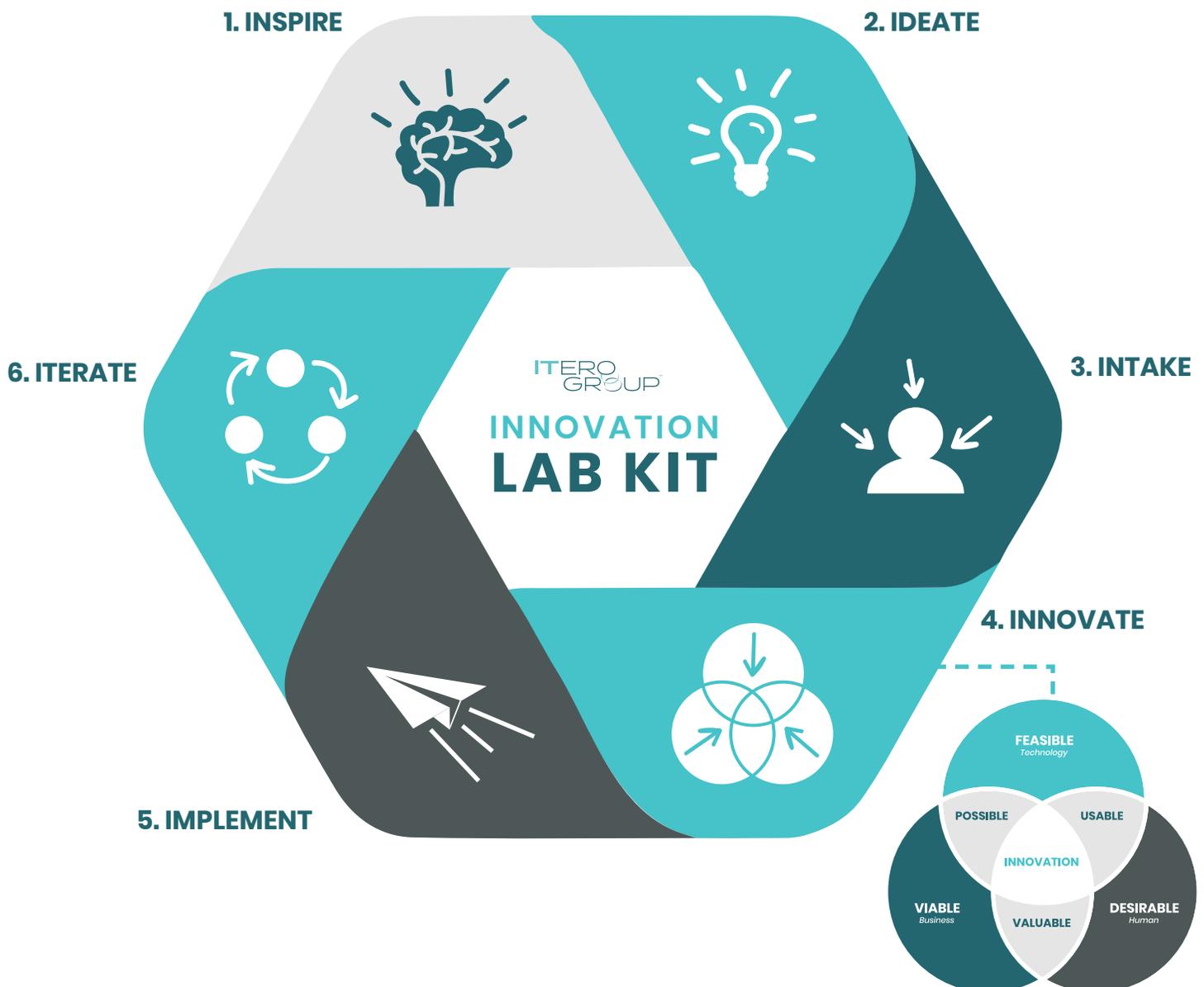


INNOVATION LAB KIT

INNOVATION DOESN'T HAPPEN BY ACCIDENT OR CHANCE.

Innovation is deliberate, and it involves a coordinated mission to remove roadblocks, foster transformational thinking, and channel ideas and concepts into actionable tasks. It takes a strong partnership and leaders who know how to leverage emerging technologies and enhanced processes to reduce cost, gain efficiencies, and improve performance for an organization.

Itero Group's proprietary **Innovation Lab Kit** is designed to inspire stakeholder participation in innovation, making innovation an organization-wide endeavor. Our unique approach combines proven methodologies and commercial best practices with a robust toolkit to accelerate our clients' programs forward. We begin by meeting clients where they're at and adapting our **Lab Kit** components and framework to any challenge, obstacle, or circumstance they face. The outcome is innovation that is feasible, desirable and viable for the organization. After successful implementation, we do it again, smarter and stronger from the lessons we learned in the continuous improvement culture we built together.



INNOVATION LAB KIT



1. INSPIRE

Each member of the workforce can serve as a sensor for innovation opportunities...if empowered to do so. We **INSPIRE** staff at all levels to foster a culture of innovators, trained to identify problems and critically think of potential solutions. We engage with industry and academia to host events such as solve-a-thons, lunch-and-learns, meet-and-greets, and demo days. These workshops ignite curiosity, spark ideas for improvement, and provide a forum to understand marketplace capabilities.



2. IDEATE

Not all workforce members generate their best ideas in group settings. Our proprietary Idea Box solution enables staff at all levels to **IDEATE** in a team-focused workshop or on their own. We meet organizations and staff at their level of readiness, gathering all ideas in a centralized repository, and building connections across silos. Our customers can be surprised by how similar their different division needs are, once they've viewed them side by side in a robust idea box.



3. INTAKE

Whether we capture ideas at our inspirational events, or receive them asynchronously from individual contributors, we **INTAKE** this vital sensor data in a structured database of stakeholder requirements, pain points, and opportunities for success. Industry and academia capabilities housed in the same database enable us to align mission needs to potential vendors. This robust matchmaking service enables a pipeline of continuous innovation and multi-level mission impact.



4. INNOVATE

An inspired culture generates great ideas, but not every idea is an innovation. We rigorously measure each idea on an **INNOVATION** scorecard with three attributes: feasibility, desirability, and viability. Gate reviews enable our customers to filter out the noise and focus on solutions with high impact and return on investment. Our vendor vetting and gap analysis enable organizations to use data to drive their decisions on which solutions to implement and how to do it.



5. IMPLEMENT

When our customers are empowered to **IMPLEMENT** an innovation, we are there every step of the way. We track the solution's progress, measure the organization's performance against goals, and help integrate vendors with stakeholders. We facilitate course correction with our PIVOT methodology, by encouraging teams to adjust trajectory early in the implementation phase, as part of a continuous improvement culture



6. ITERATE

Sometimes the sequel is better than the original. After a successful implementation, we can **ITERATE** to support the next version of the solution, the next implementation at a different division, or a different innovation using similar technology. By articulating lessons learned, we can do it better, faster, stronger, and more efficiently than the first time. And the cycle begins again with the workforce being inspired to continue improving.

INNOVATION LAB KIT



INNOVATION AND THE FEDERAL GOVERNMENT

Our experience confirms that every organization, commercial or Federal, can benefit from an outside assessment to determine how work is being done and how it is being reported to stakeholders.

Our Innovation Lab Kit's Six I methodology, modern technology and tools, and enhanced processes help Federal agencies optimize how work is defined, delivered, and measured, offering them ongoing support through the innovation process so they can deliver more value, faster, to their clients.



WAYS TO WORK WITH US

We will meet your organization where you are at in the innovation process, and engage with you in the most efficient way, either: we work for you, with you, and/or alongside you. We are equipped to:

- **Partner on proposals and/or ongoing efforts to meet strategic initiatives with your clients by providing project-based experts.**
- **Augment your teams with highly trained individuals and groups of Subject Matter Experts specializing in: Agile Process Consulting, Modern Engineering Practices, Product Development, Testing, Software Development, etc.**
- **Outsource strategic initiatives to our Innovation Center in Harrisburg, PA.**

THE ITERO GROUP DIFFERENCE

Itero Group is made up of transformative delivery experts with pioneering, entrepreneurial spirits who are willing to challenge the status quo with you. Our clients work with us because we're smart but approachable, focused but fun, innovative but unafraid.

We're your trusted partner in simplifying how work is defined, done, delivered, and measured.